

THE BASIC SELF-PUBLISHING CHECKLIST FOR INDIE AUTHORS





BEFORE YOU PUBLISH

Finish Your Manuscript

- ☐ Complete your first draft
- ☐ Let your manuscript rest
- ☐ Self-edit
- ☐ Run spelling and grammar checks
- ☐ Finalize your manuscript

Gather Feedback

- ☐ Send to beta readers
- ☐ Review feedback
- ☐ Make revisions
- ☐ Send to an editor (if using one)
- ☐ Make revisions
- ☐ Complete final proofread



SET UP YOUR BOOK

Cover

- ☐ Finalize cover (doing it yourself, or hiring someone)
 - ☐ Verify trim size
 - ☐ Check spine (if applicable)
 - ☐ Back cover

Publishing Details

- ☐ Book Title
- ☐ Subtitle (if applicable)
- ☐ Series information (if applicable)
- ☐ Book description
- ☐ Category/Genre
- ☐ ISBN
- ☐ Pricing
- ☐ Copyright



SET UP YOUR BOOK

Author Platform

- ☐ Website
- ☐ Newsletter
- ☐ Amazon Author Central profile claimed
- ☐ Goodreads author profile claimed
- ☐ Social media

Upload to Printing/Distribution Site

- ☐ Upload manuscript
- ☐ Upload cover
- ☐ Review previewer
- ☐ Make changes (if necessary)
- ☐ Order Proof copy
- ☐ Any final changes
- ☐ Approve for publication



LAUNCH YOUR BOOK

Marketing

- ☐ Cover and/or title reveal
- ☐ Pre-order announcement
- ☐ ARC/team sign ups
- ☐ Newsletter
- ☐ Social media
- ☐ Advertising
- ☐ Website updated

Release Day

- ☐ Send newsletter
- ☐ Announce release
- ☐ Update social media
- ☐ Thank your readers
- ☐ Celebrate your accomplishment!